



2017 Sponsorship Benefits

Presenting Sponsor \$5,000

- Two Sponsor's Choice Premier booths (2 tables, 4 chairs, electricity)
- Sponsor's marketing piece placed in attendee welcome bags
- Sponsor business name and logo in all Home & Garden Show advertising
- Sponsor business name and logo all venue signage as "Presented by"
- Sponsor business name and logo recognition on publicity and marketing as "Presented by"
- Sponsor business name and logo headline recognition in spring 2017 full-page newspaper advertisement
- Sponsor business name and logo recognition in Home & Garden Show program
- Sponsor business name and "clickable" logo on Home & Garden Show website through January 1, 2018
- Sponsor business name and logo recognition on Home & Garden Show Facebook page through January 1, 2018

Partnering Sponsor \$2,500

- One Sponsor's Choice Premier booth (1 table, 2 chairs, electricity), following Presenting sponsor
- Sponsor business name and logo all venue signage as "Partnering with"
- Sponsor business name and logo recognition on publicity and marketing as "Partnering with"
- Sponsor business name in all Home & Garden Show advertising
- Sponsor business name and logo recognition in spring 2017 full-page newspaper advertisement
- Sponsor business name and logo recognition in Home & Garden Show program
- Sponsor business name and "clickable" logo on Home & Garden Show website through January 1, 2018
- Sponsor business name and logo recognition on Home & Garden Show Facebook page through January 1, 2018

Metro-East Lutheran High School * 6305 Center Grove Road, Edwardsville, IL 62025

www.mehgs.org * email: mehgs@melhs.org * ph: 618-656-0043, ext. 150

Parking Sponsor \$1,000

- One Sponsor's choice booth (1 table, 2 chairs, electricity), following Partnering sponsor
- Sponsor standard cargo-van sized vehicle parking in highly visible specified space on campus
- Sponsor business name and logo recognition in Home & Garden Show program
- Sponsor business name and "clickable" logo on Home & Garden Show website through January 1, 2018
- Sponsor business name and logo recognition on Home & Garden Show Facebook page through January 1, 2018

Program Sponsor \$1,000

- One Sponsor's choice booth (1 table, 2 chairs, electricity), following Partnering sponsor
- Sponsor business name and logo on program inside cover as "Program provided by"
- Sponsor business name and logo recognition in Home & Garden Show program
- Sponsor business name and "clickable" logo on Home & Garden Show website through January 1, 2018
- Sponsor business name and logo recognition on Home & Garden Show Facebook page through January 1, 2018

Stage Demonstration Sponsor \$1,000

- One Sponsor's choice booth (1 table, 2 chairs, electricity), following Partnering sponsor
- Sponsor business name and logo on demonstration stage
- Sponsor business name and logo recognition in Home & Garden Show program
- Sponsor business name and "clickable" logo on Home & Garden Show website through January 1, 2018
- Sponsor business name and logo recognition on Home & Garden Show Facebook page through January 1, 2018

Concessions Sponsor \$1,000

- One Sponsor's choice booth (1 table, 2 chairs, electricity), following Partnering sponsor
- Sponsor business name and logo on concession signage
- Sponsor business name and logo recognition in Home & Garden Show program
- Sponsor business name and "clickable" logo on Home & Garden Show website through January 1, 2018
- Sponsor business name and logo recognition on Home & Garden Show Facebook page through January 1, 2018

SPONSORSHIP FORM

Thank you for your generous support. All event proceeds assist in providing scholarships to students in need, technology, and other much-needed school items.

Yes, we would like to sponsor the Metro East Home & Garden Show. Please have a Home & Garden Show representative contact the following individual:

Name: _____ Title: _____

Phone: _____ E-mail: _____

We are interested in sponsoring the event at the following level:

Presenting Sponsor \$5,000

Partnering Sponsor \$2,500

Parking Sponsor \$1,000

Program Sponsor \$1,000

Stage Demonstration Sponsor \$1,000

Concession Sponsor \$1,000

We would like more information before making a decision. Please contact the individual listed above.

For questions, please contact:

Lisa Masters

Phone: 618.920.9687

Email: master5are@charter.net

Please return this form to:

Metro-East Home & Garden Show

6305 Center Grove Road

Edwardsville, IL 62025